

October 9, 2018

## RVH AUXILIARY TAG DAYS A SUCCESS

Members of the Royal Victoria Regional Health Centre (RVH) Auxiliary were recently at storefronts in Barrie, Angus, Alcona, Springwater and Craighurst raising money through their annual Tag Days fundraiser.

RVH's beloved 'Blue Brigade' were accepting donations towards their \$2 million pledge to the health centre's Hearts and Minds campaign – specifically supporting the health centre's new advanced cardiac care program and the child and youth mental health program, two services previously not available in the region.

“On behalf of the RVH Auxiliary, I would like to extend a huge thank you to the community for their incredible support of our Tag Days event,” says Lise McCourt, president of the RVH Auxiliary. “We raised \$12,586.50 over the two days towards our pledge to the Hearts & Minds Campaign”.

The RVH Auxiliary has been running the Tag Days fundraiser for more than 30 years and in that time, has raised nearly \$450,000

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In the photo: RVH volunteer Ted Wewiora collecting funds for Tag Days at Zehr's on Bryne Drive, Barrie

### For more information:

**Jane Cocking**  
Manager  
Corporate Communications  
705-728-9090 ext. 41611

### About RVH:

RVH is a regional health centre in Barrie, Ontario, located 80 kilometres north of Toronto. As the largest hospital in the region of Simcoe Muskoka, RVH's team of over 430 physicians, 2,500 employees and 750 volunteers provides exceptional care and specialty services to almost half a million residents, including regional services such as: advanced cardiac, cancer, child & youth mental health, renal, stroke, orthopaedics, intensive care and interventional radiology. RVH is focused on delivering high-quality, safe care that puts patients and their families first. For more information visit [www.rvh.on.ca](http://www.rvh.on.ca)