

June 1, 2018

RVH Hearts and Minds campaign reaches goal

Thanks to the support of the community, Royal Victoria Regional Health Centre's (RVH) Hearts and Minds campaign has reached its goal.

"I'm incredibly thrilled to announce that, thanks to the generosity of the community, we have officially reached our \$25 million dollar goal for the Hearts & Minds campaign," says Dave McCullough, chair, Hearts & Minds campaign. "We are actually over goal having raised more than \$25.2 million dollars in support of the Simcoe Muskoka Regional Heart Program, the Simcoe Muskoka Regional Child and Youth Mental Health Program and so much more."

In addition to cardiac care and child and youth mental health, the funds also support women's cancer services, teaching and research and new equipment.

The campaign which officially launched in May, 2015 received support from across North Simcoe Muskoka. In total more than 9,100 families, businesses and service clubs contributed to the campaign.

"I can't tell you how proud I am to be a member of this community," says Janice Skot, RVH president and CEO. "I would especially like to acknowledge Dave McCullough and his Hearts & Minds campaign team who worked so hard to raise these funds. When our region comes together for an important cause it's remarkable what we can accomplish."

McCullough was supported by RVH Foundation staff and the Hearts & Minds campaign cabinet committee: Joe Beleskey, David Blenkarn, Wayne Dusome, Scott Elliott, Dr. Matt Follwell, Jim Furlano, Michael Gleason, Carol Holden, Doug Moody, Dale Pickard, Brian Roy, Arlette Utton, Janice Skot and Janice Williams.

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About RVH: Royal Victoria Regional Health Centre is the largest hospital in the region of North Simcoe Muskoka serving a population of 450,000 residents. RVH's team of over 430 physicians, 2,500 employees and 750 volunteers provides exceptional care and specialty services to almost half a million residents, including cancer care, stroke services, regional cardiac care, orthopedics, regional renal program, intensive care, regional adult and child and youth mental health and interventional radiology. RVH is focused on delivering high-quality, safe care that puts patients and their families first. For more information visit www.rvh.on.ca