

March 25, 2015

RBC and RVH celebrate completed pledge and look to the future

Royal Victoria Regional Health Centre (RVH) welcomed representatives of RBC Royal Bank in Barrie to celebrate the completion of their \$300,000 pledge to RVH's expansion and recognize the organization for their donation to the Simcoe Muskoka Regional Cancer Centre's chemotherapy suite.

"Access to health related services is an essential ingredient of building vibrant communities. That is why we are proud to support RVH's expansion," says Charlotte Wallis, regional vice president, Barrie & Area, RBC. "The addition of the cancer centre's chemotherapy suite not only makes an immediate difference for local families, but reflects our longstanding and continuing commitment to give back in Simcoe Muskoka."

With RVH's \$450 million expansion complete, the health centre is focused on continuing to bring specialized programs closer to home, including advanced heart care, child mental health and women's cancer services, while expanding clinical research. RVH relies 100 per cent on the generosity of donors to fund new equipment that ensures safe, high quality care.

"RBC has been an active and generous supporter of RVH for many years now and we cannot thank the team enough for their continued support," says Janice Skot, RVH president and CEO. "Every day, cancer patients receive exceptional care as a result of their long standing commitment. We are also grateful to have RBC looking to the future with us well, with their awareness and leadership on the need for expanding health services for our region. Together, we will help ensure that families in Simcoe Muskoka will have access to the care they need, close to home."

Cutline: Representatives from RBC Royal Bank in Barrie gathered recently at Royal Victoria Regional Health Centre (RVH) to celebrate their contribution to the Simcoe Muskoka Regional Cancer Centre. From left - Glen Marks, David Fonseca, Terry Cheaney, Irwin Dick, Shawn Moore, Frank Berdan, Claudine Finch, Julia Knox, Charlotte Wallis of RBC with Janice Skot, RVH president and CEO and David Blenkarn, on behalf of the RVH Foundation Board of Directors.

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About RVH

RVH is a regional health centre in Barrie, Ontario, located 80 kilometres north of Toronto. As the largest hospital in the region of Simcoe Muskoka, RVH's team of over 350 physicians, 2,500 employees and 1,000 volunteers provides exceptional care and specialty services to almost half a million residents, including cancer care, stroke services, orthopaedics, intensive care, mental health and interventional radiology. RVH is focused on delivering high-quality, safe care that puts patients and their families first. For more information visit www.rvh.on.ca

About RBC

Royal Bank of Canada is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. We are one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management, insurance, investor services and capital markets products and services on a global basis. We employ approximately 78,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 39 other countries. For more information, please visit rbc.com.

RBC supports a broad range of community initiatives through donations, sponsorships and employee volunteer activities. In 2014, we contributed more than \$111 million to causes worldwide, including donations and community investments of more than \$76 million and \$35 million in sponsorships.