

January 26, 2015

## RVH launches new website

In keeping with Royal Victoria Regional Health Centre's (RVH) **MY CARE** philosophy to deliver patient and family centred care, the health centre has launched a new user-friendly website. The new website provides easy access to important information that patients and family need such as directions, parking, departmental contact information and visiting hours.

A feedback survey was conducted to better understand concerns with the existing website and what features were desired for the new site. More than 200 responses informed the development of the new site that is easy to search and navigate, meets accessibility standards outlined by the Accessibility Ontario Disability Act, is brand compliant and reflects RVH's standing as a leader in healthcare.

New and improved features on the website include:

- Accessibility features (Accessibility Ontario Disability Act compliant)
- Easy to use search feature
- Simplified navigation
- Area for patients to recognize staff / share their stories
- Important news alerts
- Bright, fresh look that in alignment with RVH's visual identity
- Consistent information on programs and services pages including contact information, location and hours of operation

"RVH's former website was more than 10 years old, did not meet accessibility standards and we heard time and time again, very difficult to navigate and find information quickly," says Janice Skot, RVH president and CEO. "Our new site is so easy to use and this redevelopment gave us the opportunity to ensure all information was accurate and up-to-date."

The new website was reviewed by a number of internal and external stakeholders, including the RVH Patient and Family Advisory Council, for ease of use and clarity.

RVH's website is one of the many ongoing initiatives to ensure that communication to patients and visitors is consistent and representative of the high quality care provided. The website can be viewed at [www.rvh.on.ca](http://www.rvh.on.ca).

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### About RVH:

RVH is a regional health centre in Barrie, Ontario, located 80 kilometres north of Toronto. As the largest hospital in the region of Simcoe Muskoka, RVH's team of over 350 physicians, 2,500 employees and 850 volunteers provides exceptional care and specialty services to almost half a million residents, including cancer care, stroke services, orthopedics, intensive care, mental health and interventional radiology. RVH is focused on delivering safe, high quality care that puts patients and their families first. For more information visit [www.rvh.on.ca](http://www.rvh.on.ca)