

March 10, 2014

RVH film festival a hit

Royal Victoria Regional Health Centre (RVH) launched its first ever film festival this winter and nominees in three categories were honoured at a recent ceremony – “The Vickie” - for their outstanding cinematic contributions. The RVH Film Festival was created to encourage staff, physicians and volunteers to showcase, through video, how they live the health centre’s vision – *Make each life better. Together.*

“The creativity involved and the enthusiasm for the RVH Film Festival has been inspiring,” says Nancy Savage, executive vice-president, Patient and Family Experience. “We received films that made us think, made us laugh and even made us cry. And finally, they showed that our **MY CARE** philosophy of putting patients and families first is alive and well at RVH.”

Winners were announced in three categories:

- **MY CARE** Award (video that best demonstrates RVH’s **MY CARE** philosophy) – “Imagine All the Little Things” by Environmental Services
 - Chosen by a panel of RVH judges from various areas of the health centre
- Most Creative Award – “RVH Values at Addiction Services” by Addiction Services
 - Chosen by a panel of local celebrity judges
- People’s Choice Award – “The Glorious Life of Patient Food Services” by Patient Food Services
 - Chosen through votes cast on social media, email and paper ballots

“We received an incredible 19 submissions from areas throughout RVH, in both clinical and non-clinical settings,” says Savage. “We also received an overwhelming response members of Team RVH with more than 10,000 YouTube views and nearly 1,300 votes cast for the People’s Choice category.”

The panel of local celebrity judges deciding the Most Creative category included: MPP Rod Jackson, Dale Smith of Kool 107.5 FM, Carey Moran and Jack Latimer from KICX 106 FM, Meg Whitton from The Dock 104.1 FM, AJ the Wonderdog from Life 100.3, K.C. Colby from CTV Barrie, Sandy Davies from the *Barrie Examiner* and Shaun Sauve from the *Barrie Advance*.

All of the submitted videos can be viewed on RVH’s YouTube channel – RVH Barrie ON – or by visiting the following link <http://www.youtube.com/playlist?list=PLvFH-wk5ZFwUR9RIbyR7z0gEhrjzy5PFi>.

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About RVH:

RVH is a regional health centre in Barrie, Ontario, located 80 kilometres north of Toronto. As the largest hospital in the region of Simcoe Muskoka, RVH’s team of over 350 physicians, 2,500 employees and 1,000 volunteers provides exceptional care and specialty services to almost half a million residents, including cancer care, stroke services, orthopaedics, intensive care, mental health and interventional radiology. RVH is focused on delivering high-quality, safe care that puts patients and their families first. For more information visit www.rvh.on.ca