

November 25, 2014

RVH Communications team wins two international awards

Royal Victoria Regional Health Centre's (RVH) Corporate Communications team has won two international MarCom awards for *Vitalsigns*, its annual report to the community and its **MY CARE** video which highlights RVH's strategic plan. Both submissions can be found on the RVH website (www.rvh.on.ca)

The MarCom Awards are an international creative competition that recognizes outstanding achievement by marketing and communications professionals. This year, there were more than 6,500 entries from around the world and RVH won the Platinum Award – the highest level achievable -- for *Vitalsigns*, which is distributed in partnership with Metroland Media, and a Gold Award for the **MY CARE** video.

"Everyone at RVH is extremely proud of our dynamic Corporate Communications team," says Janice Skot, RVH president and CEO. "I am continually impressed with this small team's creativity and ability to produce top quality work that showcases and highlights RVH's many achievements."

This is not the first time RVH Corporate Communications has been recognized for its outstanding work. The team has been the recipient of seven Health Care Public Relations Association of Canada 'Hygeia' awards for communication excellence, a Chamber of Commerce Community Award and recognized by the Suburban Newspapers of America for its special purpose publications.

"We were extremely honoured to receive these awards," says Suzanne Legue RVH's chief communications officer. "The entries received for this year's awards were from large advertising agencies, public relations firms, design houses and Fortune 500 companies so it is a remarkable achievement to be recognized for products that RVH creates exclusively in-house on very limited budgets."

The RVH Corporate Communication team includes Suzanne Legue, chief communications officer, Jane Cocking, manager, Donna Danyluk and Jennifer Moore, communication representatives, Denise Philpott, media services specialist and Kaylee MacMillan, communication assistant.

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About RVH:

RVH is a regional health centre in Barrie, Ontario, located 80 kilometres north of Toronto. As the largest hospital in the region of Simcoe Muskoka, RVH's team of over 350 physicians, 2,500 employees and 850 volunteers provides exceptional care and specialty services to almost half a million residents, including cancer care, stroke services, orthopaedics, intensive care, mental health and interventional radiology. RVH is focused on delivering high-quality, safe care that puts patients and their families first. For more information visit www.rvh.on.ca