

September 9, 2014

RVH Auxiliary once again pledges to improve patient care

Royal Victoria Regional Health Centre (RVH) has a lot to celebrate thanks to the RVH Auxiliary. Today, Janice Williams, in her first official duty as president of the RVH Auxiliary, announced a \$2 million pledge to help bring advanced cardiac care and child and youth mental health services closer to home.

Williams made the announcement official today by pledging to raise the funds the way the members of the Auxiliary always have – by rolling up their sleeves and getting to work. And that is exactly what they will be doing this weekend with the Auxiliary’s annual Tag Days.

“Tag Days are this weekend and that means rain or shine we will be standing on street corners, outside department stores and shopping malls, holding our collection trays,” says Janice Williams, RVH Auxiliary president. “We do it because we believe in our cause. We believe the people of this region deserve advanced cardiac care close to home and we believe travelling for such treatment is unacceptable. We also believe that this region’s precious children and youth with mental illness are not getting the care they need here. They often are falling through the cracks and this too is unacceptable. We will raise these funds as we have in the past and celebrate on the day these services are finally available at RVH. It will be an incredible day for us all.”

There can be no doubt this group of RVH supporters will do exactly as they say they will. The Auxiliary’s track record of support is proof enough.

“Who could forget that the RVH Auxiliary kicked-off the ‘I Believe’ Capital Campaign with a \$5 million commitment - a five-year pledge they miraculously completed in three years,” says Kirsten Parker, chair, RVH Board of Directors. “Then in 2011 they pledged \$1.5 million to our Cardiac Care Unit (CCU) and soon after, that pledge was completed as well. Now that’s a team with a lot of heart.”

The Auxiliary raises money through many fundraisers such as vendor sales at the health centre, Nevada lottery tickets, an annual bazaar and through its two businesses at RVH - The Café Royale and Victoria’s Gift Shop. All the proceeds are used to improve patient care.

“I can’t stress enough the extraordinary difference the Auxiliary makes in our community, in our organization and especially, in the lives of our patients,” says Janice Skot, RVH president and CEO. “We are so fortunate at RVH to have such heartfelt support from the RVH Auxiliary members. Not only do they give the gift of time to assist in 75 different areas of the health centre, they raise funds to improve patient care, including the incredible pledge they have made today.”

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