

January 20, 2014

Napoleon gives from the heart

Napoleon® Fireplaces, Grills, and Heating and Cooling of Barrie has made a generous donation to Royal Victoria Regional Health Centre (RVH) to support the health centre in bringing more care closer to home for residents of Simcoe and Muskoka. The \$125,000 gift will be directed to two areas of future development at RVH - an Advanced Cardiac Care program and a Child and Youth Mental Health program.

"Napoleon has been a long-time partner of RVH and we felt this latest gift was our way of helping the community in a significant way," says Stephen Schroeter, Napoleon Fireplaces, Grills, and Heating and Cooling. "It's important to us as a business and as community members that our gift be directed to areas of RVH where there is a current need for treatment. Eighty per cent of RVH's cardiac patients now have to travel to Newmarket for advanced cardiac care. We want to help ensure residents have access to high quality, safe health care that fulfills their needs within their own community."

Currently in Simcoe Muskoka, there are no advanced cardiac services. Patients must travel outside the region to receive the care they desperately need and there is a short window of time within which to do so. In the case of a heart attack, time is critical to the outcome – the longer a person waits to obtain medical care, the more damage to the heart. The gold standard for treatment is 90 minutes between having a heart attack and receiving advanced cardiac care. Sixty per cent of Simcoe Muskoka residents now have to travel more than 90 minutes for appropriate treatment.

"We have committed to fundraising for an Advanced Cardiac Care program at RVH because it will mean the residents of this region will have access to lifesaving care within the 90 minute critical window of opportunity," says Janice Skot, president and CEO, RVH. "Because of generous donations like this from Napoleon, it also means patients can be closer to their loved ones - their most important caregivers."

The services RVH will provide include cardiac diagnostics and interventions such as coronary angiogram and angioplasty, giving patients access to faster treatment, a shorter hospital stay and less travel time.

Another clinical priority for RVH is the development of a Child and Youth mental health program to provide fast access to high quality services, early identification and support for vulnerable children with unique needs. Like advanced cardiac care, these services are currently not available in this region. RVH is working with the government to develop a child and youth mental health inpatient unit, with additional outpatient and crisis support services.

"The RVH Foundation is committed to raising funds in support of a child and youth mental health program as this issue is of increasing concern in Simcoe Muskoka," says Arlette Utton, chair, RVH Foundation Board of Directors. "The number of children and youth with mental health issues has doubled in the region's hospitals, but there are no current inpatient mental health services available to youth. Napoleon understands this need and through their generous support, they will help make this care available to the children and youth for whom it can't arrive soon enough."

Cutlines

Napoleon Donation 2014 001.jpg – Representatives from Royal Victoria Regional Health Centre's (RVH) Cardiac Care Unit say thank you to Napoleon Fireplaces, Grills, and Heating and Cooling for their donation of \$125,000 to RVH. The generous gift will be directed toward areas of future development at RVH, including an Advanced Cardiac Care program. From left: Stephen Schroeter, Ingrid Schroeter, and Chris Schroeter of Napoleon Fireplaces, Grills, and Heating and Cooling with Arlette Utton, chair, RVH Foundation Board of Directors, and Sharon Howard, RN, and Karen Simpson, RN, both of RVH's Cardiac Care Unit.

Napoleon Donation 2014 002.jpg – Napoleon Fireplaces, Grills, and Heating and Cooling, toured Royal Victoria Regional Health Centre (RVH) to catch a glimpse at some of the future space their donation of \$125,000 will help fund. The generous gift will be directed toward areas of future development at RVH, including an Advanced Cardiac Care program and a Child and Youth Mental Health program. From left: Stephen Schroeter, Ingrid Schroeter, Chris Schroeter of Napoleon Fireplaces, Grills, and Heating and Cooling with Arlette Utton, chair, RVH Foundation Board of Directors.

About Napoleon® Fireplaces and Grills

It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 – 2008 registered company and now operates with 1.4 million square feet of manufacturing and distribution space and employs over 1,000 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of HVAC equipment.

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