

June 10, 2014

Crystal Classic celebrates 27 years of support for RVH

Supporters of Royal Victoria Regional Health Centre (RVH) teed off in beautiful sunshine and warm temperatures at this year's Crystal Classic golf tournament held at the Nottawasaga Inn Resort. This year's event raised approximately \$125,000 for the health centre with more than 200 golfers participating.

"RVH's \$450 million expansion opened in 2012, but that wasn't the end of progress and change at RVH," says Janice Skot, president and CEO, RVH. "We have new clinical priorities like advanced cardiac care, as well as child and youth mental health that are of utmost importance for residents of Simcoe and Muskoka. We need to offer these comprehensive services close to home and we thank the community for once again for getting on board through their support of RVH and the Crystal Classic."

The Crystal Classic is one of the largest and most successful charity golf tournaments in the area and it has developed a significant following over its 27 year history. The tournament has become a much sought-after charity event raising more than \$2.4 million for RVH, including this year's fundraising total.

"This is my second year chairing this event and I am so honoured to have the privilege of doing so," says Wayne Dusome chair, Crystal Classic Committee. "I want everyone who golfed with us yesterday to know how much we appreciate your support. There are so many charity golf tournaments, but the fact that you continue to choose the Crystal Classic is a testament to the loyalty and dedication you have for this event, for RVH and the extraordinary role it plays in all our lives. And finally, we couldn't hold this tournament and dinner without our generous sponsors. We thank them all for their loyalty and support year after year as well."

This year's sponsors included Diamond sponsor RBC, media partner *The Barrie Advance*, and club and golf partner The Nottawasaga Inn Resort. Crystal-level sponsors included BMO Bank of Montreal, BMO Harris Private Banking and Purehealth Pharmacy. Platinum-level sponsors included the Nottawasaga Foundation, CSR, Powerstream, Telus, D.G. Bevan, Borden Ladner Gervais and Casino Rama Cares. On-course activities, lunch and refreshments were provided by Jugo Juice, Jackson's Toyota Scion, Sports Medicine and Rehabilitation, South Barrie Wild Wing, Coco-Cola and Druxy's.

"I have played in the Crystal Classic for many years and the reason I keep coming back has nothing to do with being a member of the RVH Foundation Board," says Arlette Utton, chair, RVH Foundation Board of Directors. "I, like so many others in our community, return year after because it is a fantastic tournament in support of an exceptional cause."

Cutline 1: The 2014 Crystal Classic Trophy was awarded to the team of Bob Fell, Dave Glasbey, Shaun Sauvé and Troy Brouillard with a score of 56, by Wayne Dusome, chair of the Crystal Classic Committee and Janice Skot, RVH president and CEO.

Cutline 2: More than 200 golfers participated in the 2014 Crystal Classic benefitting Royal Victoria Regional Health Centre, held at the Nottawasaga Inn Resort. The event raised \$125,000 for the health centre, bringing the total raised over the 27 year history of this event to more than \$2.4 million.

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