

February 5, 2016

## M\*A\*S\*H Bash still a smash after 29 years

Royal Victoria Regional Health Centre (RVH) was the victor today as its 29<sup>th</sup> annual M\*A\*S\*H Bash ski and snowboard day was a phenomenal success. The proceeds from today's event – approximately \$11,200 as of Friday afternoon (3 p.m.) – support Child & Youth Mental Health Services at RVH.

This year's M\*A\*S\*H Bash, held at Snow Valley Ski Resort, was a fun-filled day of wacky on-hill events, attractions, live music, giveaways, as well as great skiing and boarding. Snow Valley generously donated the entire day's lift ticket proceeds to the health centre.

Over the past 29 years, M\*A\*S\*H Bash has raised more than \$480,000 for RVH and patient care.

Other highlights of the day included sponsors and media partners organizing activities at the base of the hill. There was the Grenade Launch by InFocus Appraisals and Re/max Chay Realty, the Match Up Minefield by Rock 95 and 107.5 Kool FM, Minute to Win It by 104.1 The Dock FM, and the Commando Challenge by KICX 106. Of course, some of the biggest laughs were reserved for participants of the infamous and ever-popular Bedpan Races.

During the infamous bedpan races, organized by Corus Entertainment (B101 and Fresh Radio 93.1), the winner of the media/celebrity race was Liz Hunter from B101 FM. In the mascot race, Pita Pete from Pita Pit flattened the competition to win. In a new event this year, a combined effort from CFB Borden and County of Simcoe Paramedics won the Tug-of-War, defeating Springwater Fire and RVH Security.

"The Rick Robichaud Band" rocked the patio with an outdoor concert sponsored by Rock 95 and 107.5 Kool FM, while DooDoo the Clown kept the crowd laughing all day.

M\*A\*S\*H\* Bash is made possible with the loyal support of Snow Valley Ski Resort, Pepsi Bottling Group, the Barrie Advance, Re/Max Chay Barrie, InFocus Appraisals, B101, Fresh Radio 93.1, Life 100.3, Rock 95, Kool FM, KICX 106 FM, 104.1 The Dock FM, Sunshine 89, Elan, Primerica and Farco Entertainment.

Cutline (photo attached): Special guests gathered at Snow Valley Ski Resort on February 5 to celebrate the 29<sup>th</sup> annual M\*A\*S\*H Bash. This year's event raised \$11,200 (as of 3 p.m.) for Child and Youth Mental Health services at Royal Victoria Regional Health Centre (RVH). Over the event's history, more than \$480,000 has been raised for the health centre. Back row (from left) – Bud The Dog, mascot, Snow Valley; Kirsten Parker, chair, RVH Board of Directors; Ron Sheardown, Snow Valley; Janice Skot, president and CEO, RVH; David McCullough, chair, RVH Foundation Board of Directors; Peter Hanney, assistant general manager, Snow Valley; Captain John-Robert ('JR') Kors, Second in Command, Topham Company, Canadian Forces Health Services Training Centre, Canadian Armed Forces; John Ball, general manager, Snow Valley; and Sonar, mascot, Royal Canadian Navy.

- 30 -

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RVH is a regional health centre in Barrie, Ontario, located 80 kilometres north of Toronto. As the largest hospital in the region of Simcoe Muskoka, RVH's team of over 350 physicians, 2,500 employees and 1,000 volunteers provides exceptional care and specialty services to almost half a million residents, including cancer care, stroke services, orthopaedics, intensive care, mental health and interventional radiology. RVH is focused on delivering high-quality, safe care that puts patients and their families first. For more information visit [www.rvh.on.ca](http://www.rvh.on.ca)