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CIBC's \$175,000 donation to RVH's Imaging department helps bring women's health care closer to home

CIBC employees tour RVH to see the impact of gift on breast cancer screening

Royal Victoria Regional Health Centre (RVH) recently welcomed CIBC employees for a tour to celebrate the impact of CIBC's \$175,000 gift in support of the health centre's Breast Imaging program.

"We are thrilled that CIBC demonstrated their support for RVH through this generous gift," says David McCullough, chair, RVH Foundation. "CIBC's donation has been used to support and improve women's breast cancer screening and diagnosis services at RVH. It is because of the ongoing generosity of organizations like CIBC that we can expand services at RVH so residents of the region can receive care closer to home."

CIBC's support was designated to women's breast cancer services and was invested in equipment for screening, diagnosis and treatment. This gift helped to establish digital mammography at RVH in 2011, and has also supported significant enhancements to ultrasound, MRI, nuclear medicine and operating rooms. More than 11,000 screenings occur annually at RVH in the Breast Imaging program.

"CIBC is pleased to continue our long-term support of Royal Victoria Regional Health Centre," says Dane Pilon, senior manager, Commercial Banking, CIBC. "Cancer is a disease that unfortunately affects so many our colleagues, clients and loved ones. We're proud to help make a difference in our region and ensure that women affected by cancer receive the best care possible."

Advances are continuing in women's cancer services at RVH as gynecological surgery is a priority for the current Hearts & Minds campaign. This campaign is raising funds to bring advanced cardiac care, gynecological cancer services, child and youth mental health inpatient program as well as equipment and research to RVH. For example Simcoe Muskoka is the only region in the province without an Advanced Cardiac Centre meaning many residents can't get treatment within 90 minutes of a heart episode – a critical time window to receive care. The province approved the development of an advanced cardiac program at RVH in the summer and with the support of the community, RVH will begin treating patients in early 2017.

Additionally, there are no inpatient services available for children and youth in mental health crisis in the region and funds raised through this campaign will support the future development of an eight-bed inpatient unit along with inpatient and outpatient child and youth mental health services.

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For more information:

Jane Cocking
Manager, Corporate
Communications
705-728-9090 ext. 41611

Donna Danyluk
Corporate Communications
705-728-9090 ext. 41610