

January 27, 2017

M*A*S*H Bash still a smash after 30 years

Royal Victoria Regional Health Centre (RVH) was the victor today as its 30th annual M*A*S*H Bash ski and snowboard day was a phenomenal success. The proceeds from today's event –projected to be more than \$20,000 based on attendance– support Child & Youth Mental Health services at RVH.

This year's M*A*S*H Bash, held at Snow Valley Ski Resort, was a fun-filled day of unique on-hill events, attractions, live music, giveaways, as well as great skiing and snowboarding. Snow Valley generously donated the entire day's lift ticket proceeds to the health centre.

Over the past 29 years, M*A*S*H Bash has raised more than \$500,000 for RVH and patient care.

Other highlights of the day included sponsors and media partners organizing activities at the base of the hill. There was the Grenade Launch by InFocus Appraisals and Re/max Chay Realty, the Match Up Minefield by Rock 95 and 107.5 Kool FM, Minute to Win It by 104.1 The Dock FM, and the Commando Challenge by KICX 106.

Some of the biggest laughs were reserved for participants of the infamous and ever-popular Bedpan Races. During the bedpan races, organized by Corus Entertainment (Big 101 and Fresh Radio 93.1), the winner of the media/celebrity race was Alex Nuttall, MP (Barrie Springwater Oro-Medonte). In the mascot race, Bud the Dog from Snow Valley Ski Resort flattened the competition to win. In the Tug of War, first introduced at last year's event, CFB Borden took on the joint team of the County of Simcoe Paramedics and Springwater Fire. The winner was Simcoe Paramedics and Springwater.

"Midlife Crisis" rocked the patio with an outdoor concert sponsored by Rock 95 and 107.5 Kool FM, while DooDoo the Clown kept the crowd laughing all day.

M*A*S*H* Bash is made possible with the loyal support of Snow Valley Ski Resort, Pepsi Bottling Group, the Barrie Advance, Re/Max Chay Realty Barrie, InFocus Appraisals, B101, Fresh Radio 93.1, Life 100.3, Rock 95, Kool FM, KICX 106 FM, 104.1 The Dock FM, Sunshine 89, Elan, Primerica and Farco Entertainment.

Cutline (photo attached): Special guests gathered at Snow Valley Ski Resort on January 27 to celebrate the 30th annual M*A*S*H Bash. Based on attendance, this year's event is projected to raise more than \$20,000 for Child and Youth Mental Health Services at Royal Victoria Regional Health Centre (RVH). Over the event's history, close to \$525,000 has been raised for the health centre. Back row (from left) – Ron Sheardown, Barrie Welding; John Ball, general manager, Snow Valley; Kirsten Parker, chair, RVH Board of Directors; Colonel Liam McGarry, base commander, CFB Borden; Janice Skot, president and CEO, RVH; Michael Charette, base chief warrant officer, CFB Borden; David McCullough, chair, RVH Foundation Board of Directors. Front row (from left) - Bud The Dog, mascot, Snow Valley; Peter Hanney, assistant general manager, Snow Valley; Eric Dean, CEO, RVH Foundation.

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About RVH:

RVH is a regional health centre in Barrie, Ontario, located 80 kilometres north of Toronto. As the largest hospital in the region of Simcoe Muskoka, RVH's team of over 350 physicians, 2,500 employees and 1,000 volunteers provides exceptional care and specialty services to almost half a million residents, including cancer care, stroke services, orthopaedics, intensive care, mental health and interventional radiology. RVH is focused on delivering high-quality, safe care that puts patients and their families first. For more information visit www.rvh.on.ca